



To whom it may concern,

5one engaged Blossom to both search for and train a New Business Development Manager - a position that our business had lacked for over 12 months.

With incredible speed, they not only found an outstanding candidate, but also rapidly equipped him with the bedrock of key skills, which has already helped add demonstrable value to this critical area of our business.

Geraint is now confident not just in setting up meetings over the phone, but also participating in and leading them face to face with clients - all this alongside the major contribution he's made to improving internal and external communications.

Furthermore, as the pace of our new business activity has picked up, Blossom have remained fully involved and committed, willingly demonstrating a flexibility of approach, but without sacrificing their core training and development principles.

This has contributed greatly to 5one being able to secure 2-3 significant new business wins during Geraint's first 4 months, but doing so in parallel with the provision of a comprehensive induction in the required capabilities.

I would have no hesitation in utilising Blossom again as our New Business team expands or in recommending the service they provide to other agency and/or consultancy clients.

Adam Rhodes  
Partner

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