



To whom it may concern,

Having decided that Management Consultancy was not the career for me, and keen to use my Marketing background in any new role, I decided a job move was the right way forward.

After applying to a few roles in London, Blossom found me and invited me for interview. As it turned out, they had matched my skills and personality perfectly to the needs of 5one, who were to become my new employers.

After this professional, consultative recruitment process, in which I was provided with clear goals, both for my training period and for the longer term, the training itself was highly immersive and brilliantly targeted.

After an initial assessment of my current abilities, the training provided by Blossom both reinforced these skills and added a whole new suite of New Business focussed capabilities. A mixture between well conceived theory and continually refined best practices, the Blossom training experience gave me the hands on know-how to fully exploit my knowledge.

In an atmosphere that continually encouraged me to ask questions, with a great group of people who were always willing to help, I was able, with their assistance, to substantially grow my skill-set and develop my own New Business pipeline for 5one.

I am now nearly 6 months into my New Business executive role with 5one. I use the skills I learnt with Blossom everyday, and they have been a major contribution to the 5 major New Business wins 5one have made in this period.

I would recommend the Blossom experience to anyone looking to become a successful New Business executive – the service they provide, both in matching prospective employees to employers and then training these new employees in the art of New Business, is unmatched.

Geraint Jones  
New Business Manager

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