

Blossom
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25th Sept 2009

To whom it may concern,

Fluent Interaction engaged Blossom to source and integrate a Head of New business. They were able to source a range of appropriate new business candidates out of which we found the perfect individual who joined us in July 09. We were very impressed with the Blossom service.

Recruiting a new business resource was seen as a major leap of faith as it's a role that hadn't existed previously in our organisation. We engaged Blossom as we were reluctant to recruit for this role ourselves because of lack of knowledge around the job specification, skills required and preconceptions around what a 'sales' person would mean to the dynamics of our business.

What we liked about Blossom is that they took away the pressure from us by guiding us through the entire process. They were patient and we were able to allay all our fears by supporting us through the briefing, recruiting, selection and training stages. Not only were we impressed but also the candidates we interviewed seemed genuinely excited by the prospect of completing the Blossom programme giving us an edge over our competitors.

I would have no hesitation in recommending the Blossom programme.

Regards

Paul Lakin

Managing Director

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